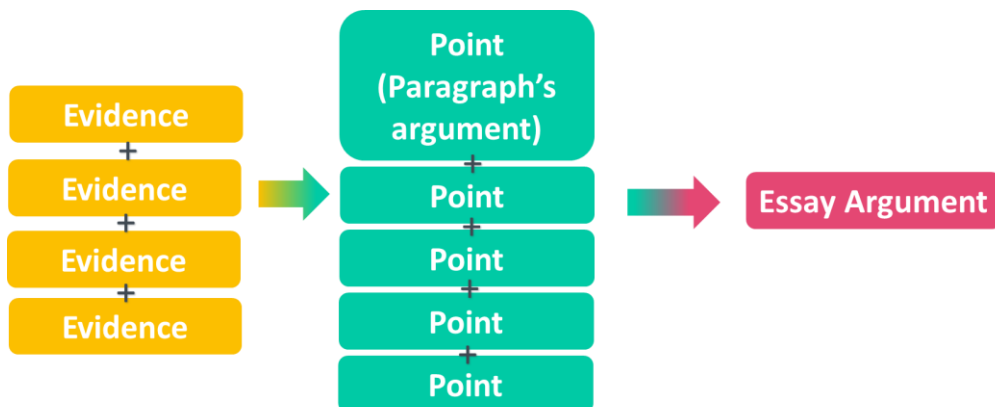


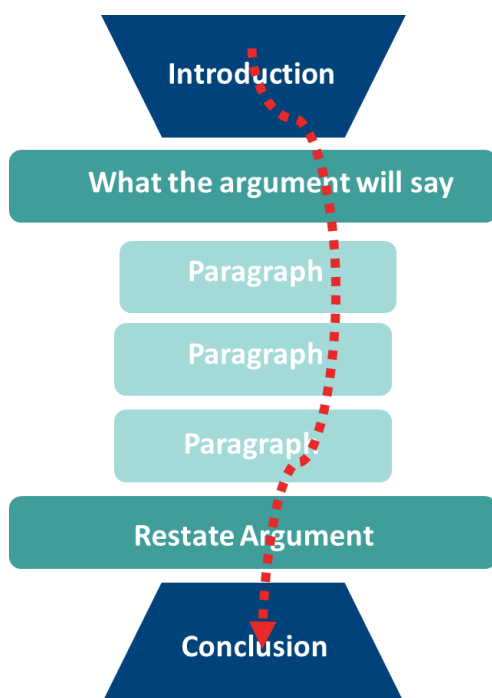
# Writing an argument

Arguments are what we call the overall message or meaning of a piece of writing. They are normally based on the evidence (reading) that we gather.



Generating an argument will happen as you are writing your assignment. It is not something that happens just at the beginning or the end.

It has a big impact on your structure. Structure at its most simplest means the key words that are repeated throughout.



The same keywords appear at beginning in a strong argument.

Your intro should summarise the argument.

Your conclusion is where you make the argument most clear

# Writing an Argument

## Use these questions to reflect on your argument

Do you know what the point of your essay really is?

Can you briefly describe the main ideas/points your assignment is making?

If so, are these obviously and clearly written in your introduction and conclusion?

Is there any part of your writing that has nothing to do with your argument?

If so, does it need re-wording to use the keywords of the argument, or maybe it needs deleting, or moving elsewhere.

Is it clear how each paragraph is connected either to the argument or the paragraphs around them?

If not, can you repeat some keywords at the start or end of the paragraphs to link them more?

If you aren't sure of the answers, research yourself or [book a tutorial!](#)

### Repetition of Keywords

Repetition of keywords is a good thing in academic writing. It helps the reader to “follow” your work. You can also use words with a similar meaning.

Look at the example below, is it clear what the paragraph is about?

Students creativity... the ability to make something new... the creative approach... the creativity of learners... the originality in their approach...

Check out our workshops on Rudiments of writing 1 and Paraphrasing to go further:

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